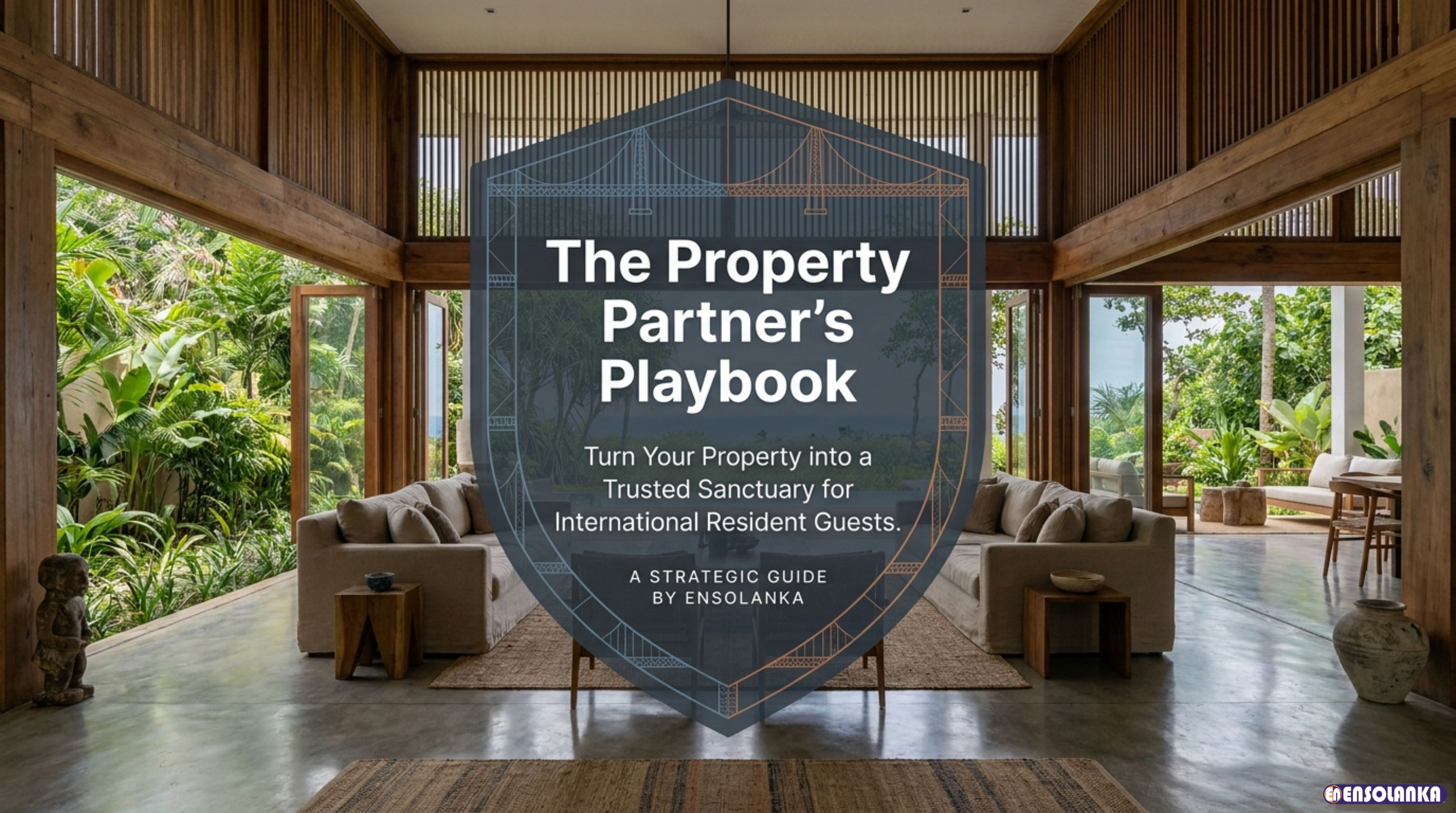
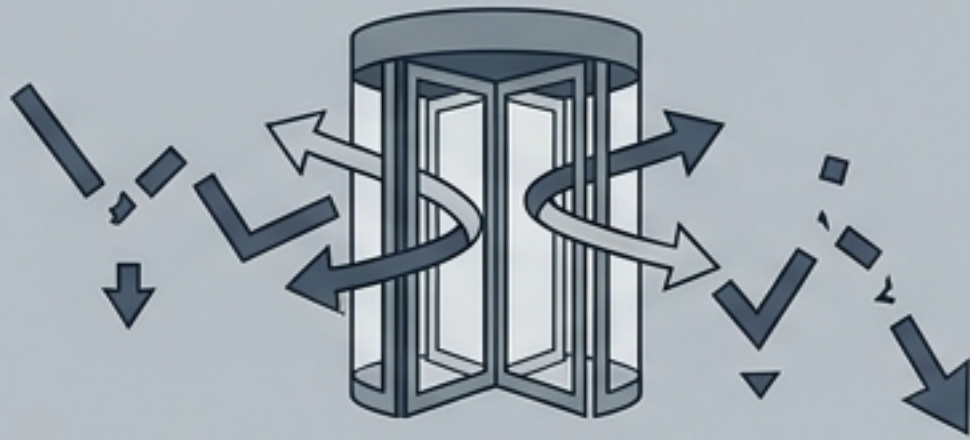




# The Property Partner's Playbook

Turn Your Property into a  
Trusted Sanctuary for  
International Resident Guests.

A STRATEGIC GUIDE  
BY ENSOLANKA



## THE TOURIST ERA

- Short-term stays
- High turnover
- Unpredictable income
- High management stress



## THE RESIDENT GUEST ERA

- Digital nomads & retirees
- 3 to 12-month stays
- Guaranteed income
- Effortless management

The world has changed. Today's global guests aren't looking for a hotel—they are looking for a home.

# The Global Reality: What Guests Pay Monthly (Villa/House)



## THE DANGER ZONE

International guests choose Sri Lanka for its beauty, but stay for its affordability. If you overprice simply because a guest is a foreigner, your property stays vacant. They will simply fly to Vietnam or Goa.

Reasonable pricing ensures your property is never vacant.

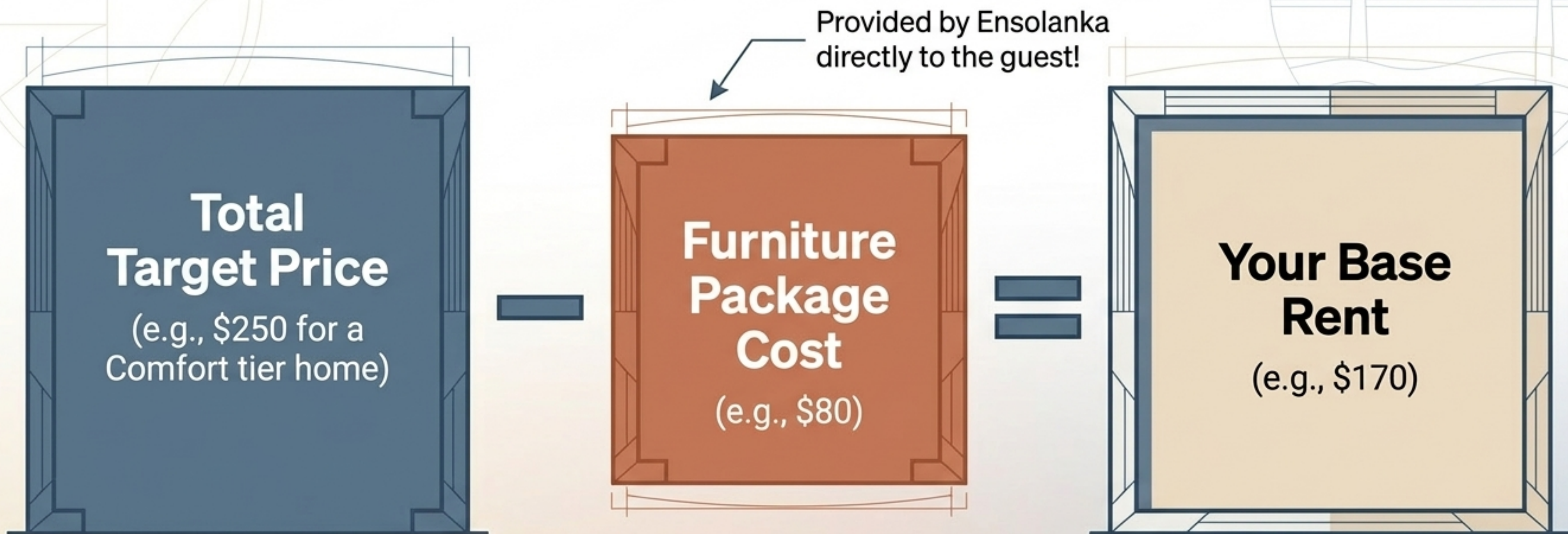


# The Pricing & Lifestyle Matrix (Fully Furnished)

| Startup                                        | Comfort                                      | Premium                                       | Luxury                                       |
|------------------------------------------------|----------------------------------------------|-----------------------------------------------|----------------------------------------------|
| <b>\$170</b>                                   | <b>\$250</b>                                 | <b>\$500</b>                                  | <b>\$900</b>                                 |
| Total Guest Estimate                           | Total Guest Estimate                         | Total Guest Estimate                          | Total Guest Estimate                         |
| Includes:<br>\$40 Essential<br>Furniture Value | Includes:<br>\$80 Comfort<br>Furniture Value | Includes:<br>\$180 Premium<br>Furniture Value | Includes:<br>\$350 Luxury<br>Furniture Value |

Guests choose their lifestyle. Use these global benchmarks to set a fair, highly attractive price.

# The Unfurnished Solution: Calculate Your Base Rent



Unfurnished? No problem. You don't pay upfront. Ensolanka provides the furniture package to complete the setup. Simply deduct the furniture value from the total estimate to find your guaranteed base rent.

# Total Transparency at Your Fingertips.



Edit & Update

**Edit & Update:**  
Instantly adjust images, facilities, and pricing.



**Interest Tracking:**  
See exactly who has shortlisted your property.



**Featured Advantage:**  
Activate priority visibility to ensure your listing is seen first.



**Selection Status:**  
Receive instant alerts when a guest officially selects your home.

# Your Simple Path to Partnership.

1

## Sign Up

Create your Partner profile.

3

## Set Fair Price

Apply our global comparison guide.

5

## Get Paid

We manage the guest; you get paid monthly (minus the 10% service fee).

2

## Add Details

Upload high-quality property photos.

4

## Team Visit

We verify your standards and finalize the listing.

The background of the advertisement is a photograph of a high-end resort. It features a large, multi-story building with traditional architectural elements, possibly from Southeast Asia, with a tiled roof and open-air sections. In the foreground, there is a swimming pool that reflects the building and the sky. Palm trees and other tropical vegetation are scattered around the property. The sky is a deep blue, indicating twilight. The overall atmosphere is one of luxury and tranquility.

We are your partners in hospitality.  
By pricing reasonably and utilizing our  
management shield, you secure a stable income  
stream, protect your property, and elevate  
Sri Lanka's image on the global stage.

**Stop Stressing. Start Earning.**

[ Register Your Property Today ]

*Become a Trusted Ensolanka Partner.*